



8TH ANNUAL MARKET TRANSFORMATION CONFERENCE

August 21-23, 2019 - The Curtis, Denver, CO

8th Annual ESC Market Transformation Conference

**2019 ESC VIRTUAL
TRADESHOW**
**IS OPEN UNTIL
APRIL 1, 2020**

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The Value of Data

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The Value of Data

The second session of Friday morning is an exploration of project data. Since its inception as a means of procurement and financing, GESPC projects have undergone considerable change in the way they document and illustrate the savings achieved. In this session models of documenting results are presented and the ESC will share results of its recent research with states nationwide to document their data collection methods and understand what, and how they use GESPC project data.

John Canfield, Energy Services Coalition, State Liaison Team, will moderate this session. Presenters are:

- Dale Hahs, Energy Services Coalition, State Liaison Team Manager
- Elizabeth Stuart, Lawrence Berkeley National Laboratory

Conference Registration and Sponsorships:

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In addition to a booth at the conference, all sponsors get a booth in the Energy Services Coalition's [Virtual Trade Show](#). The Virtual Trade Show will remain open long after the conference concludes with entrance through the ESC website. Sponsors not only get a "traditional" exhibit booth at the conference (and free conference registrations), but their Virtual booth will be live on the ESC website's Virtual Trade Show until April 2020.

The Energy Services Coalition is pleased to have the support of the exhibitors in our Virtual Trade Show. As a coalition of public and private energy professionals we do not endorse or promote any private sector product or solution.

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