



**4<sup>th</sup> Annual ESC Market Transformation Conference**

**August 31 – September 2  
Charlotte, North Carolina**



### Flashback: Nashville 2012



The Tennessee ESC Chapter Host Reception.

### 4 Days To Charlotte

*Join us Tuesday night, September 1, for the North Carolina ESC Chapter Host Reception sponsored by Bank of America Merrill Lynch. The two-hour reception will feature a taste of North Carolina. While sampling the North Carolina BBQ sliders, Carolina ham biscuits and Carolina shrimp cocktail, attendees will have an opportunity to sip a*

### Race to the Top

The ESC Race to the Top Award will be the final piece of hardware awarded during the closing session at this year's conference. This award recognizes the State with most ESPC investment per capita. For the past three years the award has gone to Hawaii for the most per capita investment in energy efficiency and building upgrades through energy savings performance contracting.



**2012 Race to the Top  
Hawaii**

*little Carolina moonshine and swap tips and tales with Bootleg Bill.*

*You won't want to miss this networking opportunity and enjoy a flavor of North Carolina before embarking on an evening in the entertainment district with your colleagues.*



2013 Race to the Top  
Hawaii



2014 Race to the Top  
Hawaii

Conference registrations are still available. Late registrations will be accepted at the conference. Please contact Tracey Kohler at: [tkohler@energyservicescoalition.org](mailto:tkohler@energyservicescoalition.org) with questions.

*Thank You – Bronze Sponsor:*

## RETRO-TECH SYSTEMS

**Retro-Tech Systems** (RTS) is a nationwide distributor of energy efficient lighting services. They provide lighting services to commercial, government, institutional, and industrial building owners. Their scope of lighting service includes lighting audits, design upgrades, energy-saving calculations, installations, measurement and verification, and contractor retrofit services.

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**RETRO-TECH SYSTEMS**  
2015 Bronze Sponsor

**Opening Night Reception:**

**Opening Keynote:**

## August 31 -- 6:30 to 7:30 pm

Join us at our opening reception from 6:30 to 7:30 pm on August 31 at the Westin Charlotte and start your Conference experience by networking with participants and exhibitors to ensure you get the most out of the event.

## Charles McGinnis -- A Day In The Life of a Smart Building

Charles McGinnis, Johnson Control's Senior Director for State Government and Higher Education Markets, will deliver this year's opening keynote titled "A Day In The Life of a Smart Building."

### **WANT IN ON THE ACTION?**

The ESC is the nation's only private-public partnership whose sole mission is to deliver the benefits of energy savings performance contracting.

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