



**4<sup>th</sup> Annual ESC Market Transformation Conference**

**August 31 –September 2  
Charlotte, North Carolina**



### **12 Days To Charlotte**

*The 2015 Energy Services Coalition Market Transformation Conference is less than two weeks away. The final agenda has been updated and posted to the conference website.*

*The Hotel Room Block has been reserved. Rooms are still available at the Westin, but the Conference Room Block has been entirely reserved.*

*Please contact Tracey Kohler at: [tkohler@energyservicescoalition.org](mailto:tkohler@energyservicescoalition.org) with questions.*

### **State Showcase**

The 4th Annual ESC Market Transformation Conference Day Two -- Session Three -- is our traditional State Showcase session. This session highlights Pilot Programs to increase ESPC activity in states. The 2015 version features presentations by the program managers working at the state level as part of a multi-state pilot "Framework for Tracking and Crediting Carbon Emissions Reduction through Energy Efficiency".

David Terry, Executive Director of the National Association of State Energy Officials, moderates this session that features the following presenters:

- Kristofor Anderson, Georgia Environment and Finance Authority
- Steve Morgan, Clean Energy Solutions
- Lona Brewer, Department for Energy Development & Independence, Kentucky

**LEARN MORE**

**Thank You -- Bronze Sponsor:**

## **Bractlet**

[Bractlet](#) offers solutions for increasing savings guarantees while reducing risk and uncertainty of Energy Performance Contracts. Specifically Bractlet helps ESCO's with their Investment Grade Audits and also offers a new innovative real-time 3rd party service for Measurement and Verification..



[Bractlet](#) -- 2015 Bronze Sponsor

### **SPONSORSHIP OPPORTUNITIES**

#### **4th Annual ESC Conference Luncheon Keynote: Jason Bingham**

Jason Bingham will be the luncheon keynote on September 1. Jason is the Vice President of Energy Services and Controls for Trane Commercial, a strategic business of Ingersoll Rand. He previously served as Vice President for Trane North America's central territory, a \$1.2 billion segment of the business. Jason has held numerous other leadership positions with the company, including Vice President of Strategy and District Manager for Trane's Virginia District. Jason's presentation will focus on how manufacturers and vendors view the energy retrofit marketplace going forward, and what that means for their goods and services.

#### **Hayes Framme to deliver Keynote to kickoff State Roundtable session**

Hayes Framme, Chief Energy Efficiency Officer in Virginia Governor Terry McAuliffe's cabinet, will give the afternoon keynote as a lead-in to the State Roundtable session that concludes day one. Mr. Framme will focus on the challenges to energy efficiency and the current programs and energy initiatives that makeup Gov. McAuliffe's Executive Order 31. EO 31 instructs all Virginia executive branch agencies, authorities, departments, and all institutions of higher education to proactively pursue energy efficiency measures, especially ESPC, to reduce energy consumption.

### **WANT IN ON THE ACTION?**

The ESC is the nation's only private-public partnership whose sole mission is to deliver the benefits of energy savings performance contracting.

STAY CONNECTED

