



## Arkansas Chapter Energy Services Coalition

# Minutes

To: All Attendees/Invitees  
From: Tim Staley  
Date: June 9, 2004  
Re: May 19, 2004, Energy Services Coalition (ESC) Interest Group Meeting

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- Tim Staley opened the meeting and thanked Powers of Arkansas for providing a meeting room. Appreciation was expressed to TME, Inc. for providing lunch.
- Tim Staley asked for discussion about the minutes from the April 21, 2004 meeting. All minutes are being e-mailed if an e-mail address is available and a hard copy is mailed to those who do not have e-mail.
- Tim Staley explained that the purpose of the ESC is to promote and educate others about PC, and address issues crucial to PC in Arkansas (state-specific legislation issues, etc.).
- The Executive Committee members were introduced and requested feedback from all participants as efforts to establish a local chapter continue.
- There was discussion about how a state chapter will be recognized by the national organization. There is currently Arkansas information on the national website, [www.escperform.org](http://www.escperform.org). Tim Staley will handle the application process to be recognized as a state chapter. Individual memberships can be processed by accessing the application at: <https://www.escperform.org/membership/index.asp>. A membership application will be mailed to those who do not have e-mail.
- There was discussion that the national organization is an incorporated entity and the state chapters operate as committees. At least one chapter has elected to incorporate. The Massachusetts chapter is incorporated because they felt it necessary, to ensure the funding from membership dues and sponsors would be managed appropriately.
- Tim Staley is working with the national organization to find out how the state chapter portion of the membership dues is returned.
- Randy Moore suggested that initial contributions be solicited from members to be designated as "Founding Members" to provide start-up funds.
- Melanie Hayes explained that the national By-laws are being reviewed, as well as those from other state chapters, and the state By-laws will be presented to the members at the June meeting for review and suggestions.
- There was discussion about how to compile a list of prospective members and who would qualify.

- Teri Borton asked for input about who would benefit from membership? Discussion revealed that state agencies, building owners, contractors, finance companies, other vendors and anyone who receives an economic benefit from PC could be interested.
- Melanie Hayes feels that the chapter needs to have different mission statements depending on the targeted audience.
- Key issues the Executive Committee hopes to address:
  - Develop a survey to get feedback from users about PC projects.
  - Determine the definition of PC in other states.
  - Identify key success factors in other states.
  - Determine the barriers associated with PC and develop a plan to remove them.
  - How do other states lobby for funding from legislators to promote PC?
  - Conduct a workshop on financing to learn about the financing that is available for PC.
- The next meeting will be held on June 16, 2004 from 11:30 a.m. to 1:00 p.m. The location will be determined and announced at a later date.
- Meeting adjourned.